

Understanding responsible innovation

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January 24, 2019

Innovation

- 🕒 Novelty
- 🕒 Product, service, process or business model
- 🕒 Market success
- 🕒 Competitive advantage



FAIRPHONE



Responsibility

citizenship
society
sustainability
philanthropy
legitimacy ethics
stakeholders
environment
CSR
impact

Responsible
management of
business
operations

Responsibility for
impact on
people and the
environment

Responsible innovation

🕒 Create positive impact



🕒 Minimize potential negative impact

- 🕒 Uncertainty of future developments
- 🕒 New knowledge
- 🕒 Re-use, adaptation
- 🕒 Changing contexts

Minimize potential negative impact

ANTICIPATE
What social or environmental impact of your innovation is imaginable?

REFLECT
What are your objectives? What do you know and what do you not know?

ENGAGE
Do you engage with different potential stakeholders, even those not directly impacted?

ACT
What actions are required to ensure you innovate responsibly?