
Resources and services

If you would like to improve your performance in any of the four sections of the COMPASS self-check tool, have a look at some of the services and resources collected here!

Company management

- Code of ethics/Code of conduct: What is the difference between a code of ethics and a code of conduct? <https://www.whistleblowersecurity.com/code-of-ethics-and-code-of-conduct-whats-the-difference/>. An example of an ethics centred code of conduct at the workplace is available at <http://www.lupin.com/pdf/COC.pdf>.
- Diversity and equality: How to put gender equality into practice? <http://www.ecsite.eu/activities-and-services/resources/responsible-research-and-innovation-how-put-gender-equality>
- Talking about the science behind your innovation: The EU Guide to Science Communication is available at <https://www.rri-tools.eu/-/the-eu-guide-to-science-communication>.
- Transparency: Open data charter and principles are available at <https://opendatacharter.net>.
- Development of reflective capacity: Keeping a [reflective journal](#) is one way to reflect on intentions, values and visions and support work in a challenging field where ethics and morals may be tested.

Idea generation & research

- Societal challenges: To understand what societal challenges your innovation could help alleviating, have a look at the United Nation's Agenda 2030 Sustainable Development Goals (SDGs) at <https://www.un.org/sustainabledevelopment/sustainable-development-goals/>.
- Anticipation: Potential impact of an innovation can be anticipated by using techniques like brainstorming, trend exploration, visioning, scenario building and many more. A guide to anticipating the future impact of today's technology can be found at <https://ethicalos.org/wp-content/uploads/2018/08/Ethical-OS-Toolkit.pdf>.
- Involving stakeholders: The RRI-Tool kit has collected tools and practices of involving different groups of stakeholders in research at <https://www.rri-tools.eu/public-engagement>.
- Involving stakeholders: The "Action catalogue" is an online decision support tool that is intended to enable researchers and others wanting to conduct inclusive research, to find the method best suited for their specific needs at <http://actioncatalogue.eu/>.
- Diverse perspectives: What markets/business opportunities have been missed by failing to understand gender factors influencing a project? <http://genderindesign.com/>

Development & testing

- Sustainable production and sourcing: The [European Union's strategy](#) to promote sustainable and responsible supply chains encourages companies to follow the [OECD's guidelines for responsible business conduct](#) and the [United Nation's Global Compact](#).
- Safeguards: The safety-by-design approach is one way to design products in a way that minimizes their potential for unintended use. Its implementation depends on the company context. Find inspiration in these examples from nanotechnology



(<https://innovation-compass.eu/training/cases/1932-2/>) and semi-autonomous driving (<https://www.sciencedirect.com/science/article/pii/S0965856417310212>).

- Recycling: This [Forbes article](#) from 2018 presents five large companies and their strategies to manage their waste.

Market & impact

- Impact assessment: Check out the [B Impact Assessment](#) to measure your company's impact on workers, community, environment, and customers.
- Measuring impact: Have a look at the Global Impact Investing Network (GIIN)'s attempt to [standardise impact metrics](#) for investors.
- Managing impact: The [Guide to Social Return on Investment \(SROI\)](#) provides a framework for anyone interested in measuring, managing and accounting for social value or social impact.